



About First Book

The AFT and First Book are working together to help our members help their students succeed.

First Book is a national nonprofit that provides access to brand-new and diverse books and educational resources for kids in need. We work with teachers, paraprofessionals, administrators and school support staff like you to get books into the hands of kids, with the shared goal of increasing literacy and promoting a lifelong love of reading.

We can help! Whether your union is planning a book fair, creating classroom libraries or getting books for summer literacy programs, First Book and the AFT can help with everything from planning to title curation. Contact kdonlevie@firstbook.org or igetzing@aft.org for ideas and assistance. Call the First Book Help Team for general information at 866-732-3669, 8 a.m. - 6 p.m. EST.

Join our partnership. Together we can get books into the hands of the students who need them.

Randi Weingarten
PRESIDENT

Loiretta Johnson
SECRETARY-TREASURER

Mary Cathryn Ricker
EXECUTIVE VICE PRESIDENT



A Union of Professionals

American Federation of Teachers, AFL-CIO
555 New Jersey Ave. N.W.
Washington, DC 20001
202-879-4400



AFT & First Book:

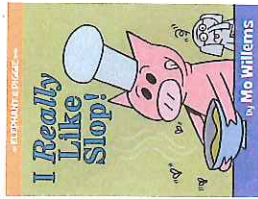
Working with you to provide books & resources to help students succeed



Thanks to the thousands of AFT members who have registered with First Book, we are changing the face of children's literature by encouraging publishers to print diverse books that reflect all students' families, cultures and experiences.

Kid-Tested Books that Ignite a Love of Reading

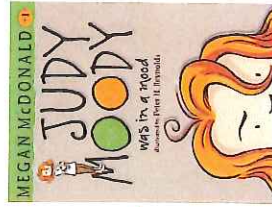
Helping students learn to read for pleasure is one of the best ways to ensure their continued success in the classroom and in life. That's why the First Book Marketplace includes a wide range of titles that we know appeal to readers—both eager and reluctant. Want examples? Here are a few favorites you'll find on our site.



I Really Like Slop!

Retail Price: ~~\$9.99~~

First Book Marketplace Price: **\$4.10**



Judy Moody Was in a Mood

Retail Price: ~~\$5.99~~

First Book Marketplace Price: **\$2.90**



Diary of a Wimpy Kid Old School

Retail Price: ~~\$6.99~~

First Book Marketplace Price: **\$3.80**



Lunch Lady

Retail Price: ~~\$6.99~~

First Book Marketplace Price: **\$3.50**



"I'm thankful to the AFT for introducing me to First Book. It's been a great resource for me and my students."

Erin Benham,
AFT member, Lincoln Middle School

Inspire Learning with Diverse Books

The AFT and First Book partnership is a resource to provide AFT members access to high-quality books at affordable prices that support many subject areas, including the Common Core, the STEM fields, and social and emotional issues.

Through our partnership, we have provided more than 3 million new books to thousands of educators and staff serving kids in need, and we'd like to help you as well.

Open this booklet to find some of the new and diverse titles chosen from the thousands on the First Book Marketplace.

Sign up today at
firstbook.org/AFT